



Trash Scan

Evolution of Valet Trash Industry through Technology
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Valet Waste Industry

It's only been 25 years since the inception of valet trash. Today, valet waste has become one of the nation's top *luxury apartment amenities* leading to the establishment of a multi-billion dollar industry. At its core, *valet waste services* frees its customers from taking the trash to their communal dumpster. However, communities realize several other benefits are associated with the service:

- cleaner breezeways and compactors,
- crime deterrence,
- weekly visual inspections of the property,
- compliance with recycling mandates, etc.

The benefits have resulted in a blossoming industry on track for continued growth across the nation. The need for accountability and transparent communication between *valet trash companies* and its users has caused many to go digital. *Service tracking software*, in the form of a mobile app, has become an essential component for the nationally known businesses. With real time updates and visual confirmation of service violations, a digital platform provides companies a competitive edge. As a result, those companies without a *valet trash reporting software* will struggle to keep pace with their high-tech competitors. To stay relevant during this industry's continued growth, *valet trash vendors* will need to go digital.

Industry Paced for Continued Growth

According to [Smart Business Magazine](#)¹, valet waste began in 1995 and by 2006, the concept of doorstep trash removal became a nationwide service. As a result, several national companies now have a stake in the [multi-billion dollar industry](#)². Over 15,000 private *waste management* companies started in 2014 alone.

As the market continues to grow, so will the availability of the service. The greatest growth has been over the last 15 years. It has become [an industry game changer](#)³ making headlines as a top amenity sought out by residents. Apartment style homes gain more than just trash removal from their doorstep.

For residents, valet trash provides:

- a cleaner curbside appeal and breezeways;
- a form of crime deterrence;

¹ No Author. 2009. Trash to Treasure: Smart Business Magazine. 2009. [ONLINE] Available at: <http://www.sbnonline.com/article/trash-to-treasure-how-michael-k-ferris-took-an-inconvenience-and-launched-valet-waste/>. [Accessed 7 April 2019].

² Jim Thompson. 2017. The US Waste Industry – By the Numbers: Principal – Waste Business Journal 2017. [ONLINE] Available at: <https://nrta.net/sweep/the-us-waste-industry-by-the-numbers/> [Accessed 7 April 2019].

³ Amir Thakur. 2017. How Property Management Benefits from Valet Trash | Resident First Focus. 2017/ [ONLINE] Available at: <https://www.nationaldoorsteppickup.com/national-apartment-valet-doorstep-waste-collection-services/1x31hdvgtx7bpaxdyfkllksnplplmc>. [Accessed 7 April 2019].



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- and residents no longer have to make trips to the dumpster at night or in adverse weather conditions

Properties benefit as well. With an added amenity all residents use, communities and apartment complexes increase their net operating income while maintaining the appearance of the property. *Valet waste removal* continues to grow in popularity as a *luxury apartment amenity*. It is now voted as one of the most requested amenity amongst apartment residents. As a result, *valet trash* is quickly becoming a standard feature amongst apartment complexes and an expectation amongst residents.

Major Players Find Success in Technology

From direct deposit to groceries to transportation, today's consumers manage many day-to-day tasks via apps on smartphones. One of the leading factors of valet waste growth and retention is customer satisfaction. It requires effective and transparent communication between companies, property managers, and residents. This task was time consuming. It required several additional hours of generating and mailing reports, making phone calls, and/or doing a final walk-through of properties.

National companies have the resources to employ their own software development team and create an internal app for their company. As a result, *waste reporting software* allows *valet trash pickup* companies to provide exceptional customer service by having direct oversight and accountability visible in real time to [anyone with a smartphone](#)⁴.

Additionally, communities and local governments are implementing more [sustainable waste management practices](#)⁵. Consequently, larger companies have an advantage because their customers are provided with useful *recycling and waste analytics* through visual confirmation to ensure community compliance. The use of *valet trash reporting software* efficiently streamlines their workforce saving labor hours and excess staff to complete the same tasks. Ultimately, companies have the time to focus on customer retention and product development

A Digital Platform Creates A Competitive Edge

Across the nation, all aspects of the waste industry (public and private; collection, processing, and disposal) have recognized the necessity of a [service tracking software](#)⁶. All share the common goals of customer satisfaction, retention, and being environmentally friendly. Entire municipalities are switching from traditional methods of accountability to a *field GPS solution*.

⁴ Pooch. 2016. There's an App for Trash, Too: Technology and Operations Management – Harvard Business School. [ONLINE] Available at: <https://rctom.hbs.org/submission/theres-an-app-for-trash-too/>. [Accessed 7 April 2019].

⁵ Megan Greenwalt. 2017. How RFID Technology is Evolving in the Waste and Recycling Industry. Waste 360, Technology Report. 2017. [ONLINE] Available at: <https://www.waste360.com/fleets-technology/how-rfid-technology-evolving-waste-and-recycling-industry>. [Accessed 7 April 2019].

⁶ HID Global. 2014. Optimizing Waste Collection with RFID – RFID Technology Enhances Waste Management Efficiency. [ONLINE] Available at: <https://www.hidglobal.com/sites/.../hid-optimizing-waste-management-wp-en.pdf>. [Accessed 7 April 2019].



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As a result, private and public waste collection companies are efficiently managing their workforce, billing, and reporting procedures. Additionally, the use of a technology based platform provides raw data for these companies.

By using *geo fencing software*, valet waste companies:

- increase service levels,
- implement recycling initiatives,
- eliminate clerical errors from manual data entry and billing, and
- expand their clientele with retention.

This ultimately meets local government policies. The success of nationwide valet waste services can attribute its growth to the use of *waste reporting software*.

The Leading Mobile App for Valet Waste

As a growing, \$80 billion industry, thousands of companies are benefitting from the waste production of consumers. Valet trash is one aspect of the industry gaining a stronger foot hold in the collection of waste management. Undoubtedly, companies with a digital platform are the competition and leaders of the valet trash industry. Today, growing companies now have access to the same cutting edge technology. They also can acquire raw data, streamline their operations, become more sustainable, and add value to their business without adding overhead costs. Trash Scan App is the digital platform available for all valet trash companies. It is customizable to fit all unique business models. [Trash Scan App](#) has *geo-fencing technology*, real time reporting, and confirmation of services all visible through a user friendly dashboard. Residents and property managers can see the quality, efficiency, and accountability of your *waste management* while adding profitability and enhanced operations to your valet trash companies.

About Us

Mangro Ventures LLC is a technology services provider committed to delivering innovative software solutions that drive efficiency and create competitive advantage for our customers. Our technology consulting and development teams are well versed across several platforms including Web, IOS, and Android. We look forward to partnering with you on your technology journey.